



FL STATEWIDE SURVEY

June 26-28, 2016



ONMESSAGE INC.
MEDIA • SURVEYS • DIGITAL

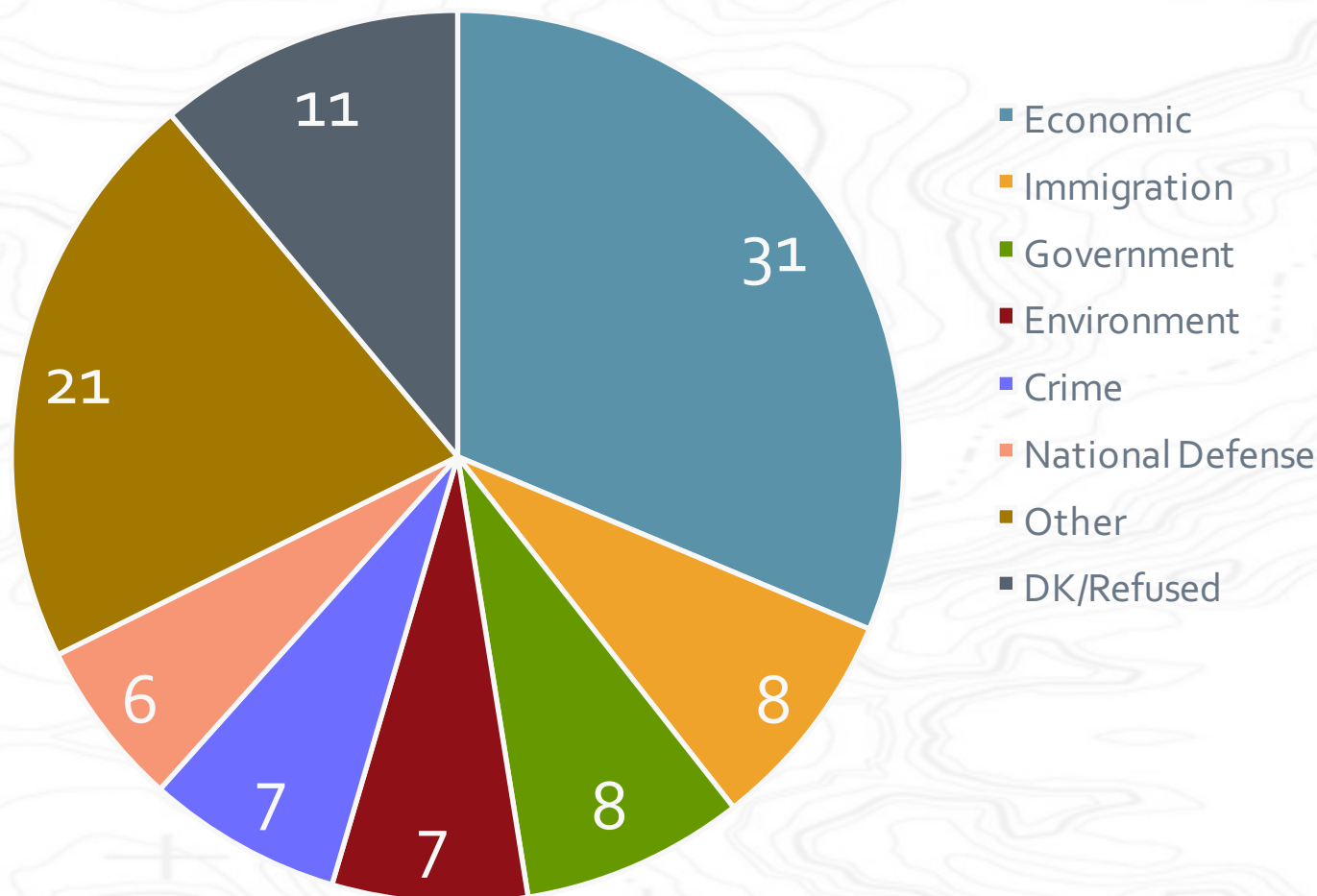
LET'S GET TO WORK

METHODOLOGY

The following survey was conducted by OnMessage Inc. in Florida. Telephone interviews were conducted on June 26-28 2016. This survey consists of 800 likely voters and was stratified to reflect historic voter trends. The margin of error for this survey is +/-3.46%.

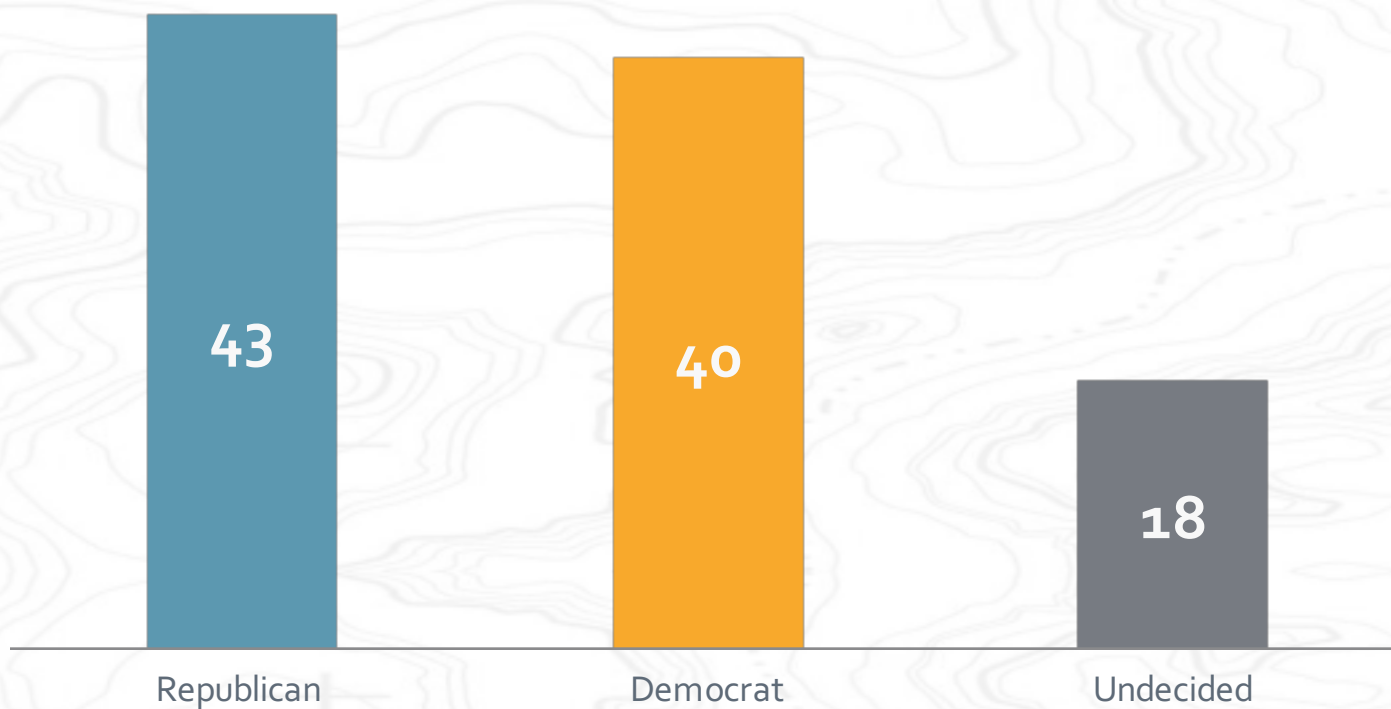
MOST IMPORTANT ISSUE (OPEN ENDED)

FLORIDA



GENERIC BALLOT

If this year's election for the U.S. Congress were held today, for whom would you vote, the Republican candidate or the Democrat candidate?



JOB APPROVAL

- Strongly Approve
- Somewhat Approve
- Somewhat Disapprove
- Strongly Disapprove
- No Opinion
- Never Heard Of

RICK SCOTT

Net: +7

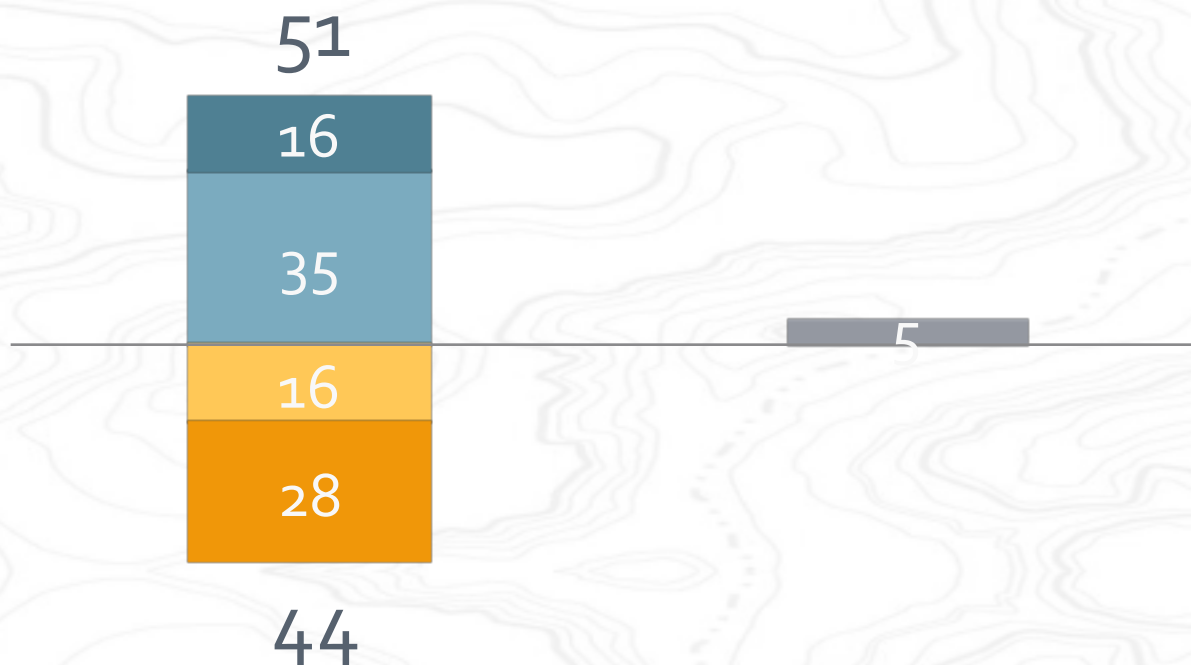
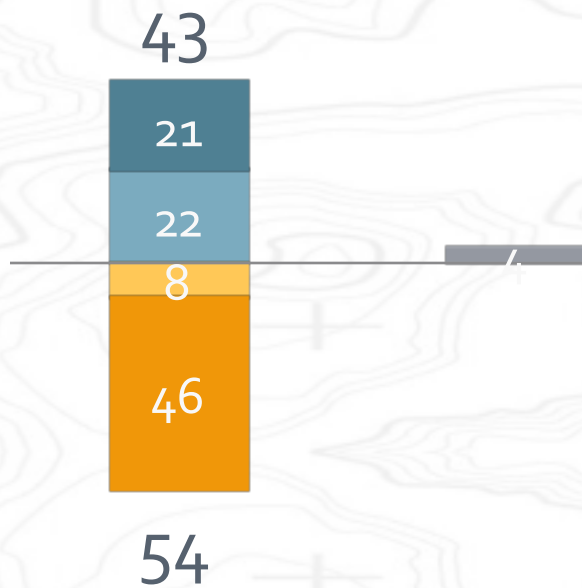


IMAGE TESTS

- Very Fav
- Somewhat Fav
- Somewhat Unfav
- Very Unfav
- No Opinion
- Never Heard Of

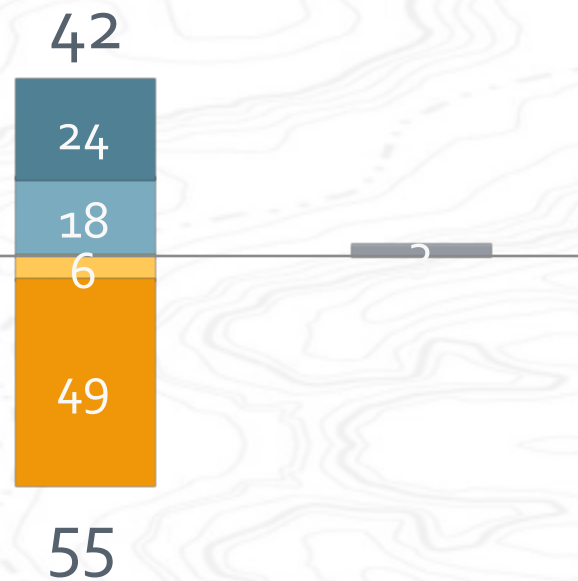
DONALD TRUMP

Net: -11



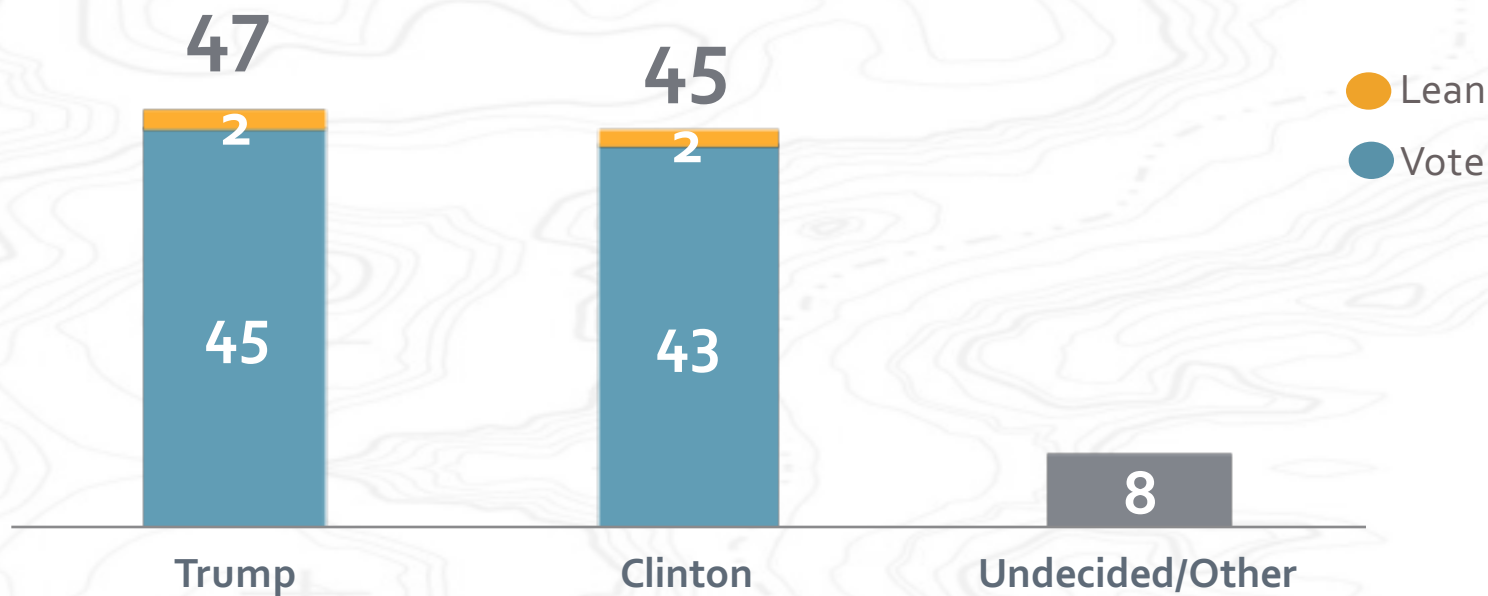
HILLARY CLINTON

Net: -13



PRESIDENTIAL BALLOT

If the election for President were held today and the candidates were Donald Trump and Hillary Clinton for whom would you vote?



TRANSGENDER BATHROOM DIRECTIVE

As you may know, President Obama recently issued an order to all public schools nationwide, stating that they must allow students who identify as transgender to use the bathroom they want. The administration has threatened to cut federal funding for any school district who does not comply with this order. With this in mind, do you favor or oppose the Obama Administration's new transgender bathroom directive?

