

# LET'S GET TO WORK

**TO:** RICK SCOTT SUPPORTERS  
**FROM:** CURT ANDERSON & JOANNA BURGOS  
**RE:** CURRENT VOTER OPINIONS IN FLORIDA  
**DATE:** JANUARY 23, 2017

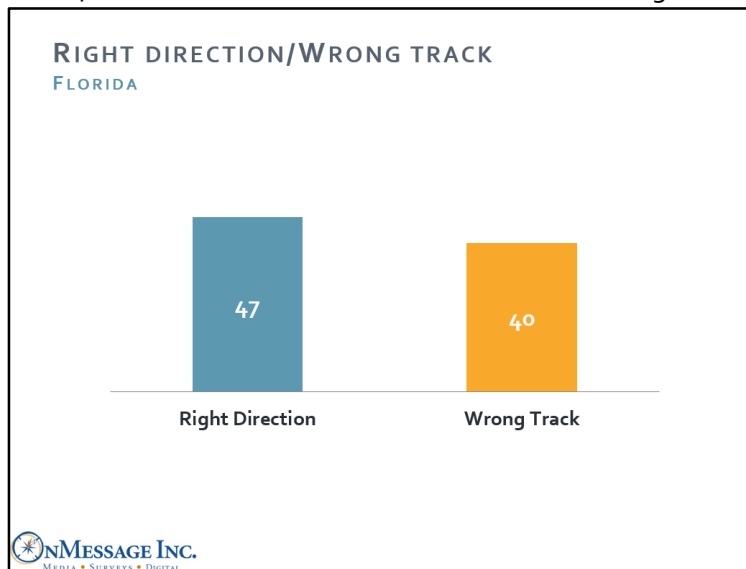
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We just completed a statewide survey of FL voters and wanted to brief you on the current state of play in Florida and some of the big issues facing the state.

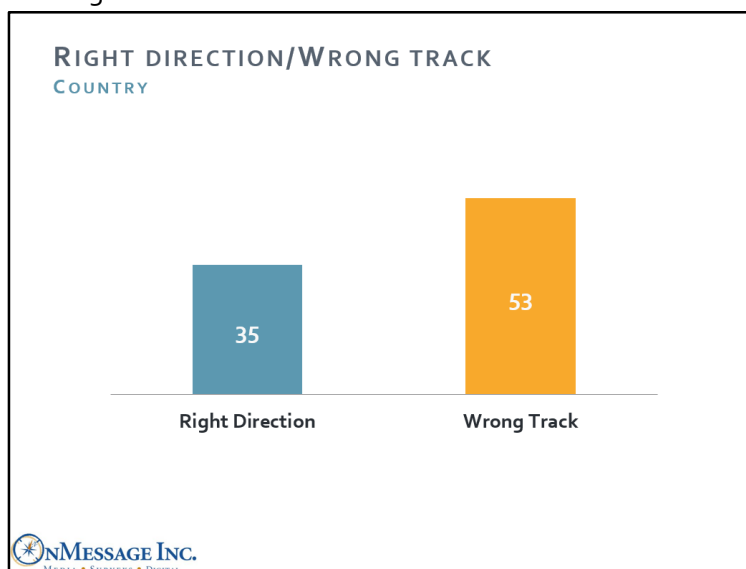
The sample size for this survey was 1,000 likely FL voters, and it was fielded in late December, with 30% of the sample being from cell phone respondents. 48% of respondents said they voted for Trump, while 46% voted for Clinton, so the sample closely mirrors the election in November.

## POLITICAL ENVIRONMENT

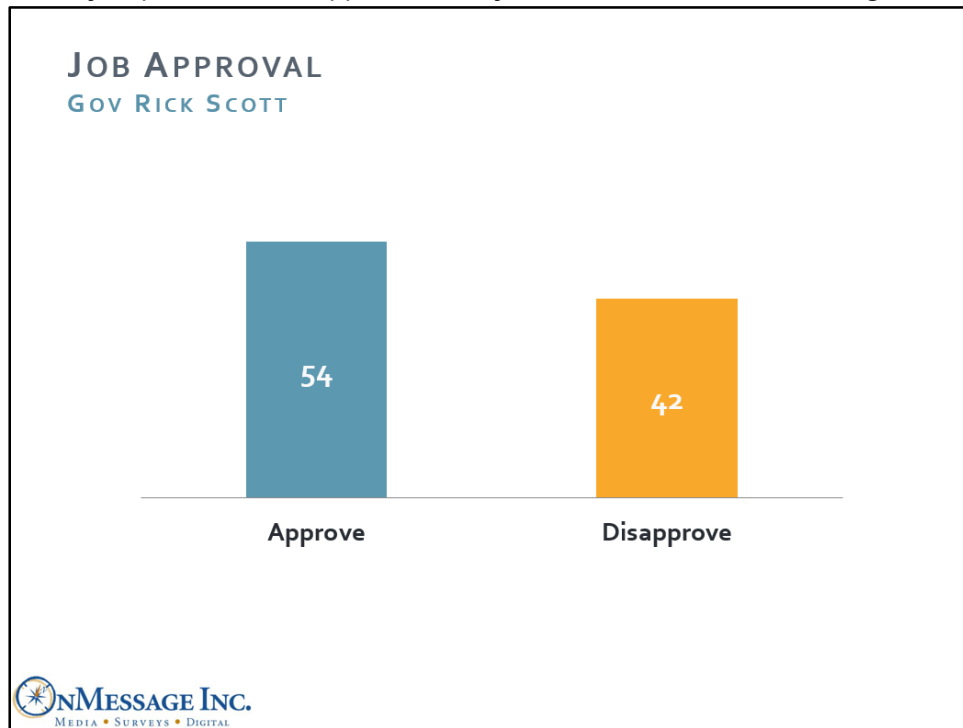
- Unlike most states, Floridians believe their state is headed in the right direction.



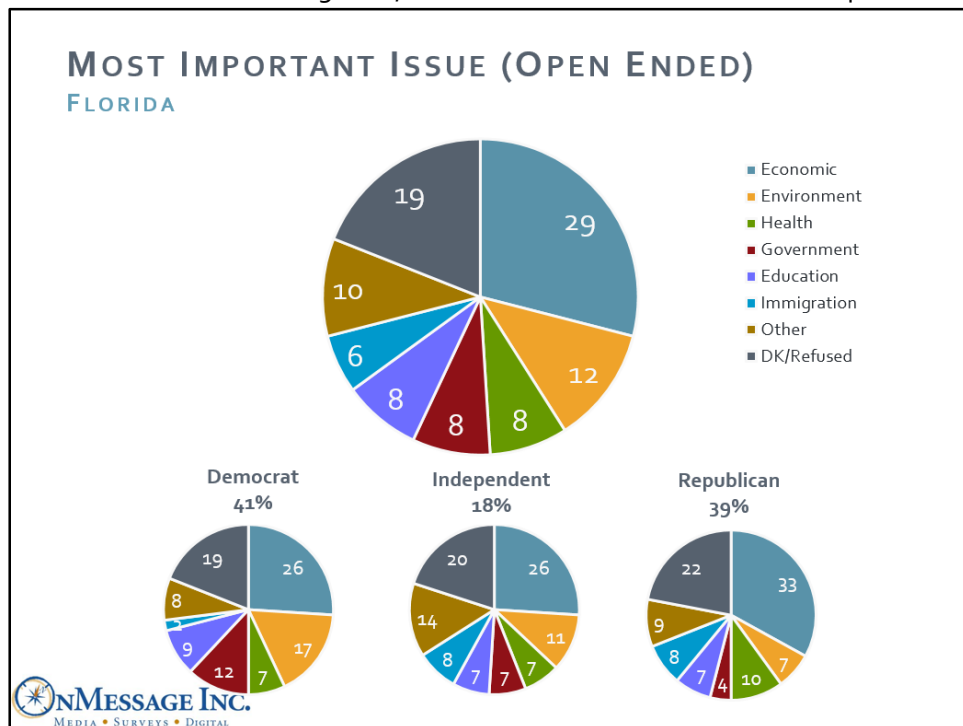
- As has been the case for the past 5 years, a majority of Floridians still believe the country is headed in the wrong direction.



- A clear majority of Floridians approve of the job that Governor Scott is doing.

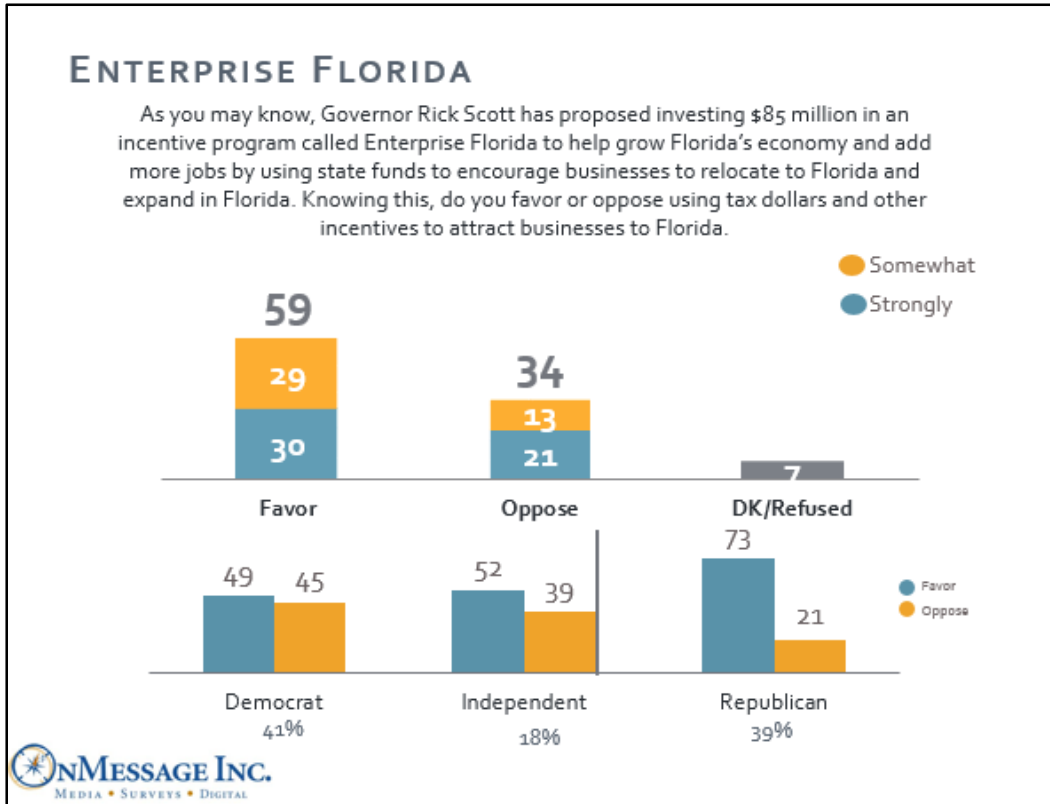


- As has been the case for a long time, economic issues remain the most important.

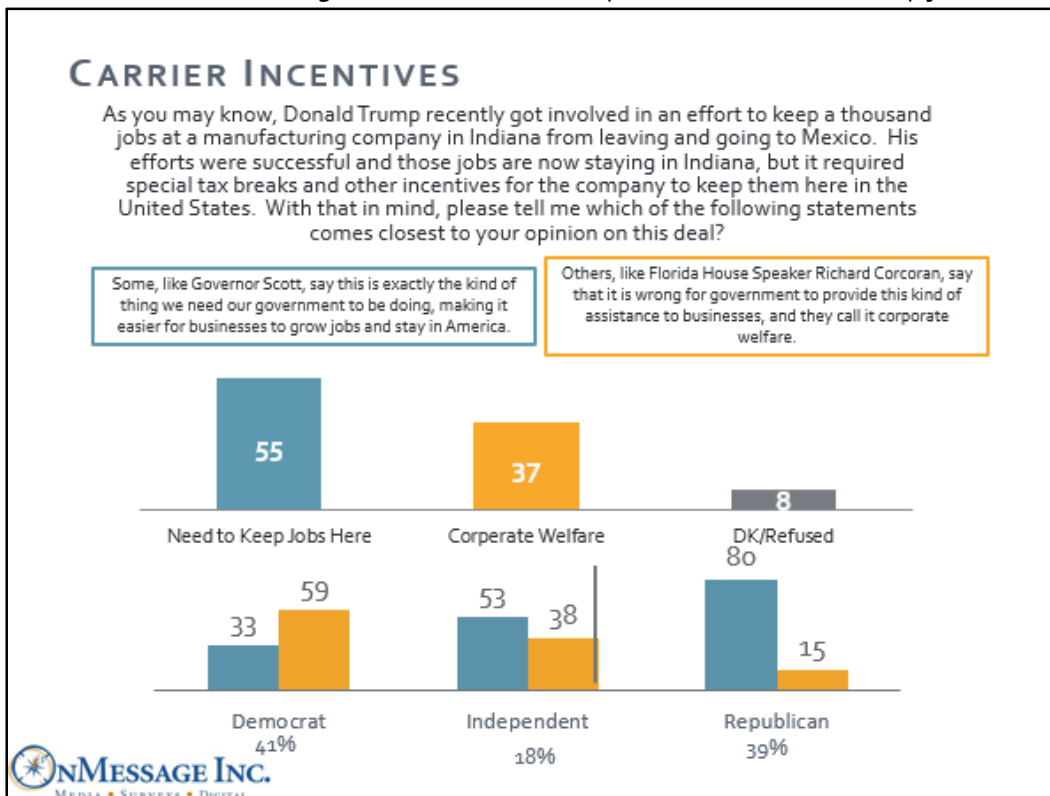


## ISSUES

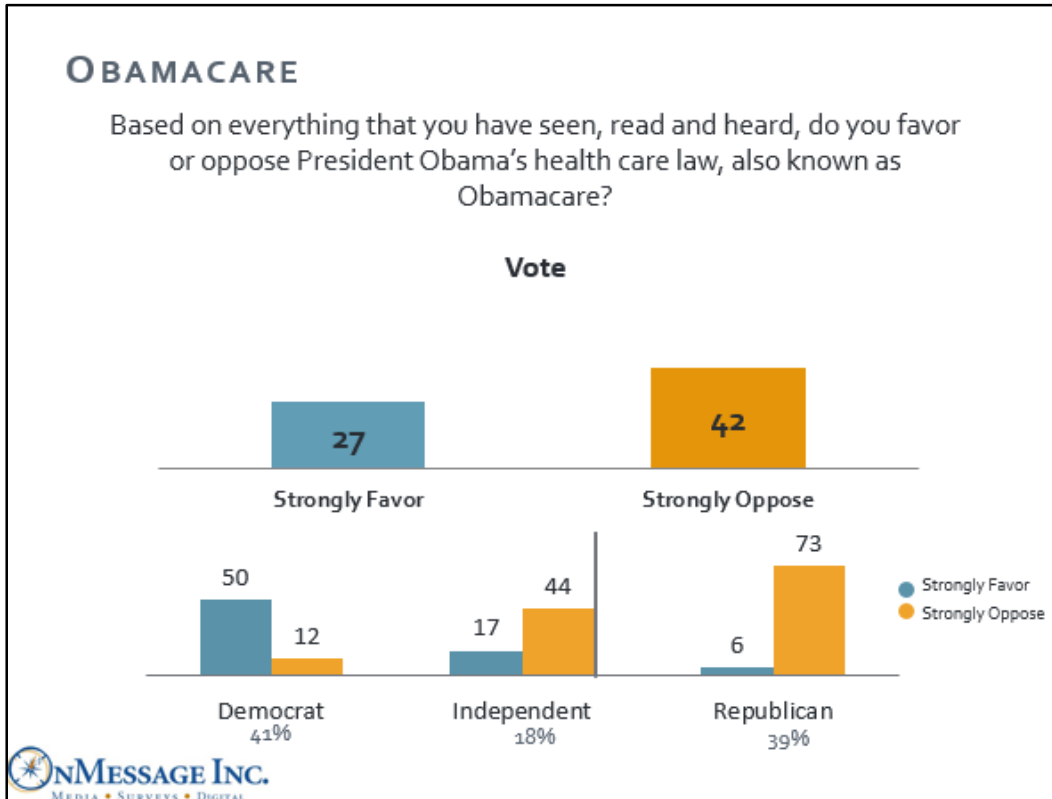
Floridians favor investing in Enterprise Florida by a very wide margin – 59%-34%. Republicans favor investing in Enterprise Florida by a whopping 73%-21% margin, Independents favor it 52%-39%, and Democrats by 49%-45%.



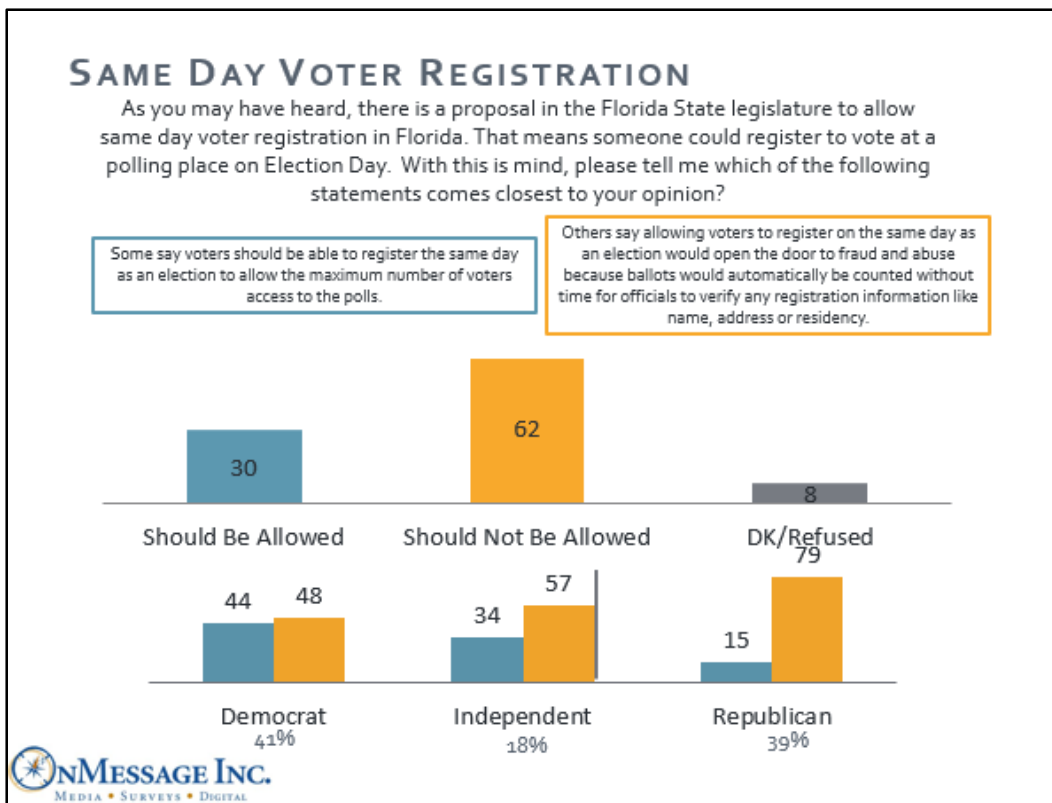
A strong majority of 55% agree with Rick Scott that it was smart of Donald Trump to support government incentives to get a major Indiana company to keep jobs in the United States. Only 37% agree with Richard Corcoran that government should not provide incentives to keep jobs here.



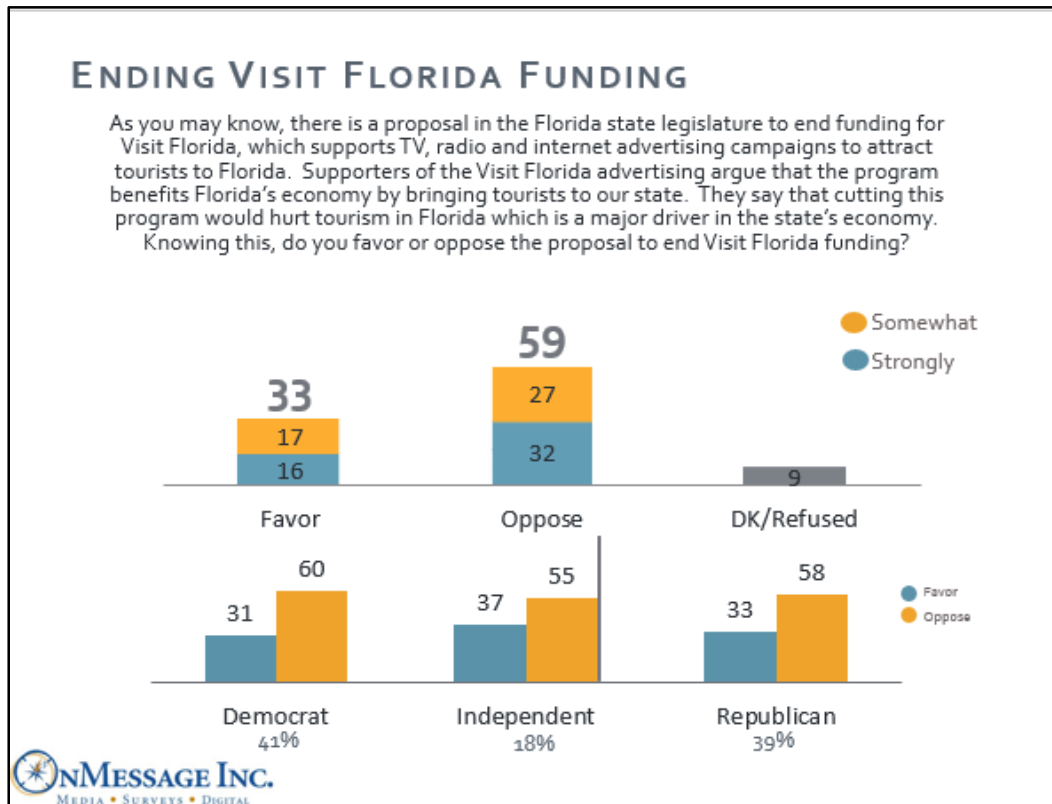
42% of Floridians strongly oppose Obamacare. Only 27% strongly favor Obamacare. Independents agree with Republicans on this, leaving partisan Democrats on an Island by themselves.



By a 2-1 margin, Floridians oppose same day voter registration efforts being pushed by liberal Democrats.



Floridians are very opposed to any effort by the legislature in Tallahassee to end funding for Visit Florida.



## CONCLUSION

- Florida voters are bullish on the direction of the state and on the leadership being provided by Governor Rick Scott.
- Floridians strongly support the mission of Enterprise Florida to work to bring more jobs to the people of Florida.
- A strong majority agree with Governor Scott that it would be very unwise for the Florida legislature to imperil tourism by defunding Visit Florida.